

Links Interessantes de E-Comm / Comércio Eletrônico I

Profa. Francilene Garcia

Venda

Advice for WA Business Going Online	http://www.ecommercecentre.online.wa.gov.au/experiences/the_well_bookshop.stm
Amazon.com	http://www.iss-awareness.cenorm.be/Case_Studies/case_studies_frame.htm
iGo Recharges Web Shopping for Busy Professionals	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/
Autobytel.com (search in www2.allaire.com/handlers)	http://www2.allaire.com/handlers/index.cfm?ID=3412&Method=Full&Title=Autobytel%2Ecomv
BaseOne Computers	http://www2.allaire.com/handlers/index.cfm?ID=3682&Method=Full&Title=BaseOne%20Computers&Cache=False
Blackwood Industrial Supplies Ltd.	http://144.214.55.176/EC%20Case/
Boosting Sales	http://www.tkai.com/cases/online-sales/welcome.html
Business Partner Solutions Bolsters Reseller Customer Support with Domino	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/
Canon Hill Potteries	http://144.214.55.176/EC%20Case/
Carbide Drill and Tool	http://www.ptxecrc.com/ecrcoth.htm#ss5
Carivernona Banca Sells Arena di Verona Tickets to Opera Lovers Worldwide	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/
Casio, Inc.	http://www2.allaire.com/handlers/index.cfm?ID=9755&Method=Full&Title=Casio%2C%20Inc%2E&Cache=False
CD Now	http://groucho.bsn.usf.edu/~vanslyke/cd_now.html
Dionysus Wine Merchants	http://www.tecc.com.au/5Online_Library/2Case_Studies/
Duck Head Doubles Sales and Profit Margins with Online Store	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/
Essential Oils of Tasmania	http://www.tecc.com.au/5Online_Library/2Case_Studies/
How a Hot Sauce Shop Sells Online	http://www.smartage.com/learn/sell/articles/case_studies/hot_sauce.h
How Dewsons Put their Groceries Online	http://www.ecommercecentre.online.wa.gov.au/experiences/dewsons_groceries.stm

IBM Decks out Macys.com for Holiday Sales See How IBM Technology is Running one of the Web's Newest and Largest Online Retail Operations	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/4E1D7645E1055A850025672C0007CB08
Internal Medicine	http://www.cio.com/archive/webbusiness/030198_profile.html
Search by date	
Juul Moler Bokhandel A/S	http://www.bi.no/dep2/infomgt/cases/djm-e.html
L.L. Bean Leverages Net.Commerce to Launch the Great Outdoors in Cyberspace	http://www.planetit.com/pavilions/docs/e-commerce/case_studies/PIT19980911S0040
La Redoute	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/E0DB11A14AE60EC80025672C000896FA
Lagostina Projects \$1 Million in Online Cookware Sales	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/B8DD17E862A8E5A100256750000692FE
Leading European Retailer Introduces IBM Payment Suite to German Market	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/0B490686AD14DD650025672C00080574
Local Business Offers Oriental Art through Secure Web Commerce	http://iimsnet.com/case_ecommerce.htm
Mick's Whips	http://www.tecc.com.au/5Online_Library/2Case_Studies/2Australia/sys_MicksWhips/
Partnering with IBM, Borders Knows no Bounds in E-Business	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/36AB6B4BFB5481C00025672C0008532E
Price Chopper Supermarkets : Integrated POS Services and Advanced EDI	http://www.anu.edu.au/people/Roger.Clarke/EC/PriceChopper.html
PricePlus.Com	http://www2.allaire.com/handlers/index.cfm?ID=9092&Method=Full&Title=PricePulse%2ECom&Cache=False
Prufrock Press	http://www.sharpsite.com/case_study_prufrock.html
Q&A: Hasbro Leaps Into the Information Age	http://www.techweb.com/wire/story/TWB19990215S0001
Reebok Internation	http://www2.allaire.com/handlers/index.cfm?ID=11553&Method=Full&Title=Reebok%20International&Cache=False
REI Climbs New Online	http://www2.software.ibm.com/casestudies/swcs.nsf/

Heights with Help from IBM Global Services	customername/B9D009F414F36E030025675B00062A2F
Resolution Clinches Online Fulfillment Link with Net.Commerce	http://www2.ibm.com/casestudies/swcs.nsf/customername/0660524F7B32BB1A0025672C00088F44
Shop Talk	http://www.cio.com/archive/010197_brit.html
Swimming the E-Channel	http://www.cio.com/archive/webbusiness/060197_case.html
Taking Inventory at Supervox	http://www.planetit.com/pavilions/docs/e-commerce/case_studies/PIT19980915S0022
Whoever Sells the Most Toys Wins	http://www.cio.com/archive/webbusiness/120198_toys.html
Wigston's Lures	http://www.tecc.com.au/5Online_Library/2Case_Studies/1Tasmania/sys_Wigstons/

Internet de Consumo / Comportamento do Cliente / Marketing research

Carnarvon Horticulturists Take Produce OnLine	http://www.ecommercecentre.online.wa.gov.au/experiences/horticulture.stm
The Rating Game	http://www.cio.com/archive/webbusiness/100198_net.html

Serviços ao Cliente

DHL takes the express route with Allaire ColdFusion for rapid Web application development	http://www2.allaire.com/handlers/index.cfm?ID=6507&Method=Full&Title=DHL&Cache=False
Digital Chef	http://www2.allaire.com/handlers/index.cfm?ID=1937&Method=Full&Title=Digital%20Chef&Cache=False
The Evolution of Ernie - The Online Business Consultant	http://www.usc.edu/schools/business/atisp/ec/Ernie/Ernie.pdf
Excel Electronics Ltd.	http://144.214.55.176/EC%20Case/Excel.pdf
Federal Express	http://www.tecc.com.au/5Online_Library/2Case_Studies/3International/sys_FedEx/
Kodak Profile : Still in the Picture	http://www.cio.com/archive/webbusiness/080199_kodak.html
Lighting Rental Start-Up	http://www.connect.org.uk/courses/ecbi/cases/lights.html
PQMS	http://www2.allaire.com/handlers/index.cfm?ID=1938&Method=Full&Title=PQMS&Cache=False

A Small Family Business in Conservatories	http://www.connect.org.uk/courses/ecbi/cases/family.html
UPS Stays on Track: Moving More Packages Faster than ever	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/3C0A23E5708056480025672C00065893
West Coast Towing Ltd.	http://144.214.55.176/EC%20Case/wct.pdf
Wireless ISP	http://groucho.bsn.usf.edu/~vanslyke/wireless.html

Propaganda e Catálogos Online

Comtrad	http://www2.allaire.com/handlers/index.cfm?ID=2574&Method=Full&Title=Comtrad%20Industries&Cache=False
Succeeding on the Web	http://www.smartage.com/learn/sell/articles/case_studies/succeeding_web.html

Agentes Inteligentes

Building Trust	http://www.cio.com/archive/webbusiness/110198_net.html
The Go-Between	http://www.cio.com/archive/webbusiness/030199_net.html
Nine Lives Clothing Store (ISWORLD case)	http://www.usc.edu/schools/business/atisp/ec/Nine-Lives/s726c1.htm
Plexus Personnel - "Fastest Growing Company in the UK"	http://www.midasinternet.com/casestu3.htm
Digital Possibilities Bring Hoffmaster to the Head of the Table with Interactive Catalog	http://www.planetit.com/pavilions/docs/e-commerce/case_studies/PIT19980915S0025

Viagens, Turismo

An Aria for Arena Di Verona Developing Awareness and Expertise	http://www.tkai.com/cases/learning/welcome.html
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Leading European Retailer Introduces IBM Payment Suite to German Market	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/
Salamance Inn	http://www.tecc.com.au/5Online_Library/2Case_Studies/1Tasmania/sys_Salamanca/
Swiss Railway's Unforgettable Alpine Trips Start Online and Lead to Savings	http://www.planetit.com/pavilions/docs/e-commerce/case_studies/PIT19980915S0024

Bancos, Finanzas, Seguros

Atlantic Mutual Insurance Company	http://www2.allaire.com/handlers/index.cfm?ID=9606&Method=Full&Title=Atlantic%20Mutual%20Insurance%20Company&Cache=False
CECA Helps Safeguard Online Payments with IBM Payment Suite	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/CEC50E34FF95C5530025672C00085422
Charles Schwab: Investing in E-Business for One-to-One Customer Service	http://www.planetit.com/pavilions/docs/e-commerce/case_studies/PIT19980915S0021
Financial Solution Provider Facilitates Syndicated Transactions Faster via the Net at Reduced Costs	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/C585DAE0C8F91F580025672C0006600B

London Web Communications	http://www2.allaire.com/handlers/index.cfm?ID=6604&Method=Full&Title=London%20Web%20Communications&Cache=False
Reinventing the Deal	http://www.cio.com/archive/webbusiness/080199_net.html
Revolutionizing Electronic Document Distribution and Transaction Management in the Capital Markets	http://www.lante.com/website.nsf/(CaseStudiesByName)/IntraLoan?OpenDocument&type=CaseStudies

Ações Online

Dreyfus Brokerage's AS/400-based Web Site Sends its Business on a Bull Run	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/D720D412247E28E70025672B00065CC5
Following the Money	http://www.cio.com/archive/webbusiness/090198_net.html

Gestão de Conhecimento e Ensino à Distância

InsideDenver	http://www2.allaire.com/handlers/index.cfm?ID=3004&Method=Full&Title=InsideDenver&Cache=False
San Phillipa Herald	http://internetmarketing.digitalsprings.com/ch16/herald.html

Leilões

A Comic-Book Dealer	http://www.connect.org.uk/courses/ecbi/cases/comics.html
Competition in the Dutch Flower Markets (IS World case)	http://www.usc.edu/dept/sba/atisp/ec/Dutch_Flowers/flowerscase.pdf
Dallas Gold & Silver Exchange	http://www2.allaire.com/handlers/index.cfm?ID=3413&Method=Full&Title=Dallas%20Gold%20%26%20Silver%20Exchange&Cache=False

Business-to-business

Air Rover, Inc.	http://www.ptxecrc.com/ecrcoth.htm#ss1
Aspect Technology and Equipment Inc.	http://www.ptxecrc.com/ecrcoth.htm#ss3
BioSpace.com	http://www2.allaire.com/handlers/index.cfm?ID=2751&Method=Full&Title=BioSpace%2Ecom&Cache=False
Chesilvale Electronics Ltd.	http://144.214.55.176/EC%20Case/Chesilvale.pdf
A Clothing Printing Company	http://www.connect.org.uk/courses/ecbi/cases/printing.html
Digital Possibilities Bring Hoffmaster to the Head of the Table with Interactive Catalog	http://www.planetit.com/pavilions/docs/e-commerce/case_studies/PIT19980915S0025
Dunlop Park Angus Stud	http://www.tecc.com.au/5Online_Library/2Case_Studies/1Tasmania/sys_Dunlop/
Fruit of the Loom	http://www.tecc.com.au/5Online_Library/2Case_Studies/3International/sys_Fruit_of_the_Loom/
GE Information Services' TPN	http://www.isss-awareness.cenorm.be/Case_Studies/geis_case_study.htm
Halfsed Clothing	http://internetmarketing.digitalsprings.com/ch11/halfsedhw.html
Hewlin Design	http://144.214.55.176/EC%20Case/Hewlin.pdf
Hillcrest Health System	http://www.sharpsite.com/case_study_hillcrest.html
How Bazaar	http://www.cio.com/archive/webbusiness/080198_freemarkets.html
Interstate Distributor Company: Sophisticated EDI Made Simple	http://www.extol.com/news.html
John Deere	http://www.tecc.com.au/5Online_Library/2Case_Studies/3International/sys_John_Deere/
Kindrace Ltd	http://144.214.55.176/EC%20Case/Kindrace.pdf
MicroAge Moves the Buy Chain to the Web with Net.Commerce	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/48432C2BCE1F02AA0025672C0007DBFC
Scafftag Ltd.	http://144.214.55.176/EC%20Case/Scafftag.pdf
Selling car parts to	http://www.ecommercecentre.online.wa.gov.au/

the Middle East from Meekatharra	experiences/bajrai.stm
Semiconductor Manufacturer	http://www.kpmgpa.com/ssc/ec/case_studies/ecimplement.html
Solid as Steel	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/6683429F223BCA3F0025672C000897F5
Tri State Mechanical and Electronic, Inc.	http://www.ptxecrc.com/ecrcoth.htm#ss6
Western Finds WISDOM in EDI	http://www.extol.com/news1.html
Whickes Inc.	http://www2.allaire.com/handlers/index.cfm?ID=1949&Method=Full&Title=Wickes%20Inc%2E&Cache=False
Working Smart	http://www.cio.com/archive/051598_smart.html

EDI e EDI/Internet

Air Rover, Inc.	http://www.ptxecrc.com/ecrcoth.htm#ss1
Aspect Technology and Equipment Inc.	http://www.ptxecrc.com/ecrcoth.htm#ss3
Automating Daily EDI Transactions	http://www.info-ware.com/cases/ecommerce/AutoEDI.htm
Cove Nursery and Labdscaoubg Company	http://www.info-ware.com/cases/ecommerce/AutoEDI.htm
CSC Healthcare Group Gets a Shot in the Arm	http://www.extol.com/csc.htm
Excel Electronics Ltd.	http://144.214.55.176/EC%20Case/Excel.pdf
Interstate Distributor Company: Sophisticated EDI Made Simple	http://www.extol.com/news.html
Kustom Signals, Inc.	http://www.ptxecrc.com/ecrcoth.htm#ss7
Mick's Whips	http://www.tecc.com.au/5Online_Library/2Case_Studies/2Australia/sys_MicksWhips/

MicroAge Moves the Buy Chain to the Web with Net.Commerce	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/48432C2BCE1F02AA0025672C0007DBFC
Price Chopper Supermarkets : Integrated POS Services and Advanced EDI	http://www.anu.edu.au/people/Roger.Clarke/EC/PriceChopper.html
RSI, Inc.	http://www.ptxecrc.com/ecrcoth.htm#ss4
Sticking with Strategy	http://www.cio.com/archive/ec_sticking.html
A Toast to EDI	http://www.extol.com/southernwine.html
Tri State Mechanical and Electronic, Inc.	http://www.ptxecrc.com/ecrcoth.htm#ss6
Western Finds WISDOM in EDI	http://www.extol.com/news1.html

Extranets

Financial Solution Provider Facilitates Syndicated Transactions Faster via the Net at Reduced Costs	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/C585DAE0C8F91F580025672C0006600B
GE Information Services' TPN	http://www.iss-awareness.cenorm.be/Case_Studies/geis_case_study.htm

Intranets

GE Information Services' TPN	http://www.iss-awareness.cenorm.be/Case_Studies/geis_case_study.htm
Internal Medicine	http://www.cio.com/archive/webbusiness/030198_profile.html
John Deere	http://www.tecc.com.au/5Online_Library/2Case_Studies/3International/sys_John_Deere/
Juul Moler Bokhandel A/S	http://www.bi.no/dep2/infomgt/cases/djm-e.html" target=new
Tools of the Trade	http://www.cio.com/archive/070197_elect.html" target=new

Whickes Inc.	http://www2.allaire.com/handlers/index.cfm?ID=1949&Method=Full&Title=Wickes%20Inc%2E&Cache=False
Working Smart	http://www.cio.com/archive/051598_smart.html" target=new

Pagamentos e Smart cards

Carivernona Banca Sells Arena di Verona Tickets to Opera Lovers Worldwide on the Web Case Study - Giving Consumers Five Ways to Buy	http://www.smartage.com/learn/sell/articles/case_studies/five_ways.html
CECA Helps Safeguard Online Payments with IBM Payment Suite	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/CEC50E34FF95C5530025672C00085422
Lagostina Projects \$1 Million in Online Cookware Sales	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/B8DD17E862A8E5A100256750000692FE
Leading European Retailer Introduces IBM Payment Suite to German Market	http://www2.software.ibm.com/casestudies/swcs.nsf/customername/0B490686AD14DD650025672C00080574
Local Business Offers Oriental Art through Secure Web Commerce	http://iimsnet.com/case_ecommerce.htm
Mondex International: Reengineered Money	http://isds.bus.lsu.edu/cases/mondex/mondex.html
Competition in the Dutch Flower Markets (IS World case)	http://www.usc.edu/dept/sba/atisp/ec/Dutch_Flowers/flowerscase.pdf
Payments with IBM Payment Suite	http://www-4.ibm.com/software/webserver/commerce/payment/index.html
Price Chopper Supermarkets : Integrated POS Services and Advanced EDI	http://www.anu.edu.au/people/Roger.Clarke/EC/PriceChopper.html
Swiss Railway's Unforgettable Alpine Trips Start Online and Lead to Savings	http://www.planetit.com/pavilions/docs/e-commerce/case_studies/PIT19980915S0024

Texas Department of Public Safety	http://www2.allaire.com/handlers/index.cfm?ID=3809&Method=Full&Title=Texas%20Department%20of%20Public%20Safety&Cache=False
Trophy Miniatures Ltd.	http://144.214.55.176/EC%20Case/Trophy.pdf
Window of Opportunity	http://www.cio.com/archive/webbusiness/060198_tools.html

Aspectos Econômicos do E-Comm

The Relentless Pursuit of "Free. Perfect. Now." IT	Enabled Value Innovation at Marshall Industries http://www.simnet.org/public/programs/capital/97paper/paper1.html
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Comunidades Virtuais

Internal Medicine	http://www.cio.com/archive/webbusiness/030198_profile.html
Minecom Australia Pty Ltd	http://www.tecc.com.au/5Online_Library/2Case_Studies/1Tasmania/sys_Minecom/
Sticking with Strategy	http://www.cio.com/archive/ec_sticking.htm
Texas Department of Public Safety	http://www2.allaire.com/handlers/index.cfm?ID=3809&Method=Full&Title=Texas%20Department%20of%20Public%20Safety&Cache=False
A Toast to EDI	http://www.extol.com/southernwine.html
Trophy Miniatures Ltd.	http://144.214.55.176/EC%20Case/Trophy.pdf
West Coast Towing Ltd.	http://144.214.55.176/EC%20Case/wct.pdf

PMEs

Aspect Technology and Equipment Inc.	http://www.ptxecrc.com/ecrcoth.htm#ss3
Dionysus Wine Merchants	http://www.tecc.com.au/5Online_Library/2Case_Studies/2Australia/sys_Dionysus/
Dunlop Park Angus Stud	http://www.tecc.com.au/5Online_Library/2Case_Studies/1Tasmania/sys_Dunlop/
Mick's Whips	http://www.tecc.com.au/5Online_Library/2Case_Studies/2Australia/sys_MicksWhips/
Minecom Australia Pty Ltd	http://www.tecc.com.au/5Online_Library/2Case_Studies/1Tasmania/sys_Minecom/

Next-Generation Leader	http://www.cio.com/archive/webbusiness/120198_net.html
Nine Lives Clothing Store	http://www.usc.edu/schools/business/atisp/ec/Nine-Lives/s726c1.htm
Pentwyn Splicers Ltd.	http://144.214.55.176/EC%20Case/Pentwyn.pdf
Swimming the E-Channel	http://www.cio.com/archive/webbusiness/060197_case.html
Taking Inventory at Supervox	http://www.planetit.com/pavilions/docs/e-commerce/case_studies/PIT19980915S0022
Trophy Miniatures Ltd.	http://144.214.55.176/EC%20Case/Trophy.pdf